

**LIST OFF PAY CHANNELS SD WITH AL-A-CARTE PRICE AND GENRE**

S.NO.	CHANNEL NAME	Genre	Language	SD	AL-A-CARTE PRICE+ GST
1	STAR PLUS	General Entertainment	Hindi	SD	19
2	ZEE TV	General Entertainment	Hindi	SD	19
3	SONY ENTRAINMENT	General Entertainment	Hindi	SD	19
4	COLORS	General Entertainment	Hindi	SD	19
5	&TV	General Entertainment	Hindi	SD	6
6	STAR BHARAT	General Entertainment	Hindi	SD	12
7	ZEE ANMOL	General Entertainment	Hindi	SD	0.1
8	DISCOVERY ID	General Entertainment	Hindi	SD	1
9	COLORS RISHTEY	General Entertainment	Hindi	SD	0.5
10	BIG MAGIC	General Entertainment	Hindi	SD	0.1
11	ISHARA TV	General Entertainment	Hindi	SD	5
12	SONY PAL	General Entertainment	Hindi	SD	0.5
13	BINDASS	General Entertainment	Hindi	SD	0.1
14	SONY SAB	General Entertainment	Hindi	SD	19
15	STAR UTSAV	General Entertainment	Hindi	SD	0.5
16	NAZARAA	General Entertainment	Hindi	SD	0.15
17	COMEDY CENTRAL	General Entertainment	English	SD	5
18	ZEE CAFÉ	General Entertainment	English	SD	10
19	COLORS INIFINITY	General Entertainment	English	SD	5
20	STAR GOLD	Movies Hindi	Hindi	SD	19
21	ZEE CINEMA	Movies Hindi	Hindi	SD	19
22	SONY MAX	Movies Hindi	Hindi	SD	19
23	& PICTURE	Movies Hindi	Hindi	SD	10
24	COLORS CINEPLEX	Movies Hindi	Hindi	SD	19
25	STAR GOLD 2	Movies Hindi	Hindi	SD	3
26	ZEE BOLLYWOOD	Movies Hindi	Hindi	SD	3
27	ZEE ANMOL CINEMA	Movies Hindi	Hindi	SD	0.1
28	SONY WAH	Movies Hindi	Hindi	SD	0.1
29	STAR GOLD SELECT	Movies Hindi	Hindi	SD	7
30	ZEE CLASSIC	Movies Hindi	Hindi	SD	0.1
31	ZEE ACTION	Movies Hindi	Hindi	SD	0.1
32	STAR GOLD ROMANCE	Movies Hindi	Hindi	SD	2
33	COLORS CINEPLEX BOLLYWOOD	Movies Hindi	Hindi	SD	0.1
34	COLORS CINEPLEX SUPERHITS	Movies Hindi	Hindi	SD	0.1
35	STAR UTSAV MOVIES	Movies Hindi	Hindi	SD	0.5
36	SONY MAX 2	Movies Hindi	Hindi	SD	1
37	STAR GOLD TRILLS	Movies Hindi	Hindi	SD	2
38	STAR MOVIES	Movies English	English	SD	19
39	& FLIX	Movies English	English	SD	15
40	MNX	Movies English	English	SD	5
41	SONY PIX	Movies English	English	SD	10
42	MOVIES NOW	Movies English	English	SD	10
43	ROMEDY NOW	Movies English	English	SD	5
44	STAR MOVIES SELECT	Movies English	English	SD	7

45	NEWS 18 INDIA	NEWS & CURRENT AFFAIRS	Hindi	SD	0.1
46	ZEE NEWS	NEWS & CURRENT AFFAIRS	Hindi	SD	0.1
47	ZEE BHARAT	NEWS & CURRENT AFFAIRS	Hindi	SD	0.1
48	AAJ TAK	NEWS & CURRENT AFFAIRS	Hindi	SD	0.75
49	GOOD NEWS TODAY	NEWS & CURRENT AFFAIRS	Hindi	SD	0.25
50	NDTV INDIA	NEWS & CURRENT AFFAIRS	Hindi	SD	1
51	NEWS 18 PUNJAB/HARYANA	NEWS & CURRENT AFFAIRS	Punjabi	SD	0.1
52	ZEE DELHI/NCR	NEWS & CURRENT AFFAIRS	Hindi	SD	0.1
53	ZEE MP/CG	NEWS & CURRENT AFFAIRS	Hindi	SD	0.1
54	NEWS 18 MP/CG	NEWS & CURRENT AFFAIRS	Hindi	SD	0.1
55	NEWS 18 UP/UK	NEWS & CURRENT AFFAIRS	Hindi	SD	0.1
56	ZEE UP/UK	NEWS & CURRENT AFFAIRS	Hindi	SD	0.1
57	NEWS 18 RAJASTHAN	NEWS & CURRENT AFFAIRS	Hindi	SD	0.1
58	ZEE RAJASTHAN	NEWS & CURRENT AFFAIRS	Hindi	SD	0.1
59	CNBC AWAZ	Business News	Hindi	SD	0.1
60	ET NOW SWADESH	Business News	Hindi	SD	1
61	ZEE BUSINESS	Business News	Hindi	SD	0.1
62	CNBC TV 18	Business News	English	SD	4
63	NDTV PROFIT	Business News	English	SD	1
64	ET NOW	Business News	English	SD	2
65	CNBC BAJAR	Business News	English	SD	1
66	CNN NEWS 18	NEWS & CURRENT AFFAIRS	English	SD	0.5
67	CNN INTERNATIONAL	NEWS & CURRENT AFFAIRS	English	SD	2
68	NDTV 24x7	NEWS & CURRENT AFFAIRS	English	SD	3
69	INDIA TODAY	NEWS & CURRENT AFFAIRS	English	SD	1.5
70	TIMES NOW	NEWS & CURRENT AFFAIRS	English	SD	3
71	WION	NEWS & CURRENT AFFAIRS	English	SD	1
72	MIRROR NOW	NEWS & CURRENT AFFAIRS	English	SD	0.1
73	BBC WORLD NEWS	NEWS & CURRENT AFFAIRS	English	SD	1.5
74	POGO	Kids	Hindi	SD	4.75
75	CARTOON NETWORK	Kids	Hindi	SD	4.75
76	NICK	Kids	Hindi	SD	6
77	SONY YAY!	Kids	Hindi	SD	4
78	DISCOVERY KIDS	Kids	Hindi	SD	3.5
79	DISNEY	Kids	Hindi	SD	10
80	SONIC	Kids	Hindi	SD	1
81	HUNGAMA	Kids	Hindi	SD	2
82	SUPER HUNGAMA	Kids	Hindi	SD	4
83	NICK JUNIOR	Kids	Hindi	SD	1
84	DISNEY JUNIOR	Kids	Hindi	SD	4
85	GUBBARE	Kids	Hindi	SD	3
86	CBEBBIES	Kids	Hindi	SD	3
87	ETV BALBHARAT	Kids	Hindi	SD	4
88	STAR SPORTS 1	Sports	English	SD	19
89	STAR SPORTS 2	Sports	English	SD	9
90	STAR SPORTS 1 HINDI	Sports	Hindi	SD	19
91	SONY SPORTS TEN 1	Sports	Hindi	SD	19
92	SONY SPORTS TEN 2	Sports	English	SD	19
93	SONY SPORTS TEN 3	Sports	English	SD	19

94	SONY SPORTS TEN 4	Sports	Tamil	SD	17
95	EURO SPORTS	Sports	English	SD	4
96	STAR SPORTS SELECT 2	Sports	English	SD	10
97	SPORTS18 1	Sports	English	SD	19
98	STAR SPORTS FIRST	Sports	English	SD	0.5
99	STAR SPORTS 1 TAMIL	Sports	Tamil	SD	19
100	STAR SPORTS 3	Sports	English	SD	2
101	STAR SPORTS 1 TELUGU	Sports	Telugu	SD	19
102	STAR SPORTS 1 KANNADA	Sports	Kannada	SD	19
103	SONY SPORTS TEN 5	Sports	English	SD	19
104	SPORTS 18 2	Sports	English	SD	1
105	SPORTS 18 3	Sports	English	SD	4
106	MTV	Music	Hindi	SD	1
107	ZING	Music	Hindi	SD	0.1
108	SHOW BOX	Music	Hindi	SD	0.1
109	ZOOM	Music	Hindi	SD	0.5
110	MTV BEATS	Music	Hindi	SD	0.1
111	VH 1	Music	English	SD	0.1
112	ZEE ZEST	Infotainment	Hindi	SD	1
113	DISCOVERY TV	Infotainment	Hindi	SD	4
114	HISTORY TV 18	Infotainment	Hindi	SD	3
115	SONY BBC EARTH	Infotainment	Hindi	SD	3
116	ANIMAL PLANET	Infotainment	Hindi	SD	2
117	DISCOVERY SCIENCE	Infotainment	Hindi	SD	1
118	DISCOVERY TURBO	Infotainment	English	SD	1
119	TLC	Infotainment	Hindi	SD	2
120	NGC	Infotainment	English	SD	2
121	NG WILD	Infotainment	Hindi	SD	1
122	EPIC	Infotainment	Hindi	SD	5
123	FOX LIFE	Infotainment	English	SD	1
124	NDTV GT	Lifestyle	English	SD	1.5
125	TRAVEL XP	Lifestyle	Hindi	SD	3
126	FOOD XP	Infotainment	Hindi	SD	1.5
127	WOMAN	Lifestyle	Hindi	SD	3
128	ZEE BIHAR JH	NEWS & CURRENT AFFAIRS	Hindi	SD	0.1
129	NEWS 18 BIHAR	NEWS & CURRENT AFFAIRS	Hindi	SD	0.1
130	NEWS 18 JKLHP	NEWS & CURRENT AFFAIRS	Hindi	SD	0.1
131	ZEE BANGLA	General Entertainment	Bangla	SD	19
132	STAR JALSHA	General Entertainment	Bangla	SD	19
133	COLORS BANGLA CINEMA	Movies	Bangla	SD	5
134	SONY AATH	General Entertainment	Bangla	SD	6
135	COLORS BANGLA	General Entertainment	Bangla	SD	7
136	ZEE BANGLA CINEMA	Movies	Bangla	SD	10
137	JALSA MOVIES	Movies	Bangla	SD	15
138	ZEE 24 GHANTA	NEWS & CURRENT AFFAIRS	Bangla	SD	0.1
139	NEWS 18 BANGLA	NEWS & CURRENT AFFAIRS	Bangla	SD	0.1
140	COLORS ODIYA	General Entertainment	Odia	SD	6
141	NEWS 18 ORIYA	NEWS & CURRENT AFFAIRS	Odia	SD	0.1
142	NEWS 18 ASSAM	NEWS & CURRENT AFFAIRS	Assamese	SD	0.1

143	PRAVAH PICTURE	Movies	Assamese	SD	3
144	STAR PRAVAH	General Entertainment	Marathi	SD	19
145	ZEE MARATHI	General Entertainment	Marathi	SD	19
146	COLORS MARATHI	General Entertainment	Marathi	SD	15
147	ZEE TALKIES	Movies	Marathi	SD	9
148	ZEE YUVA	General Entertainment	Marathi	SD	1
149	ZEE 24 TAAS	NEWS & CURRENT AFFAIRS	Marathi	SD	0.1
150	NEWS18 LOKMAT	NEWS & CURRENT AFFAIRS	Marathi	SD	0.1
151	SONY MARATHI	General Entertainment	Marathi	SD	6
152	ZEE SALAAM	NEWS & CURRENT AFFAIRS	Urdu	SD	0.1
153	ZEE 24 KALAK	NEWS & CURRENT AFFAIRS	Gujurati	SD	0.1
154	COLORS GUJARATI	General Entertainment	Gujurati	SD	6
155	COLORS GUJARATI CINEMA	Movies	Gujurati	SD	1
156	STAR VIJAY	General Entertainment	Tamil	SD	19
157	VIJAY SUPER	General Entertainment	Tamil	SD	10
158	DISCOVERY TAMIL	Tamil Regional	Tamil	SD	3.5
159	MAA TV	General Entertainment	Telugu	SD	19
160	MAA GOLD	Movies	Telugu	SD	9
161	MAA MOVIES	Movies	Telugu	SD	19
162	MAA MUSIC	Music	Telugu	SD	5
163	ETV PLUS	General Entertainment	Telugu	SD	11
164	ETV CINEMA	Movies	Telugu	SD	13
165	SUVARNA	General Entertainment	Telugu	SD	19
166	COLORS KANNADA CINEMA	Movies	Telugu	SD	5
167	SUVARNA PLUS	Movies	Telugu	SD	8
168	ASIANET	General Entertainment	Malyalam	SD	19
169	ASIANET MOVIES	Movies	Malyalam	SD	19
170	ZEE PUNJAB/HARYANA NEWS	NEWS & CURRENT AFFAIRS	Punjabi	SD	0.1
171	ZEE PUNJABI	Punjabi Regional	Punjabi	SD	10
172	ZEE BIOSKOP	General Entertainment	Bhojpuri	SD	0.1
173	FILMACHI	Bhojpuri Regional	Bhojpuri	SD	0.25